

THE CONRAN SHOP

JUST IN NEW RANGE FROM MUD AUSTRALIA



18 February 2011: Just arrived at The Conran Shop is an exclusive porcelain collection by Mud Australia – a brightly coloured range hand made in their factory in Sydney, Australia. Highly collectable and practical - all Mud Australia porcelain is oven, microwave, dishwasher and food safe – making it ideal for domestic and commercial use at the table and in the kitchen. Prices range from £20 - £200.

Started by Shelley Simpson in 1994 to manufacture her ceramic range as a small business it believes strongly in the global values of craft, community and sustainability and employ a staff of local professional and amateur ceramicists. Each piece is designed to last and manufactured using the best materials available. The pigment is tinted in the porcelain at the slip stage to provide depth of colour. Clear glaze is then applied to the interior of each piece leaving the exterior with a vitrified stone-like surface that becomes even smoother with handling and use. The end result is beautiful - perfectly combining a minimal aesthetic with a clearly handmade finish – a soulful alternative to mass produced and highly manufactured ceramics.

www.conranshop.co.uk

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